

**CITY OF THIBODAUX
PUBLIC AWARENESS PLAN**

**PUBLIC WORKS DEPARTMENT
1219 HENRY S. THIBODAUX ST.
THIBODAUX, LOUISIANA 70301
PHONE : (985) 446-7216
FAX : (985) 446-7272**

**DECEMBER 2003
REVISED : JUNE 2005
DECEMBER 2007**

PUBLIC AWARENESS PLAN OBJECTIVES :

✚ To educate our customers how to recognize the odor of natural gas and how to respond if they detect possible gas odor. Early recognition of a gas odor and proper response can save lives.

✚ To raise the awareness of the affected public and key stakeholders of the presence of buried natural gas pipelines in the community we serve. A more informed public will also understand that they have a significant role in helping to prevent third-party damage accidents.

- ✚ To help excavators understand the steps that they can take to prevent third-party damage and respond properly if they cause damage to our pipelines.**

- ✚ To help emergency response agencies that may assist the City of Thibodaux Natural Gas System in an emergency understand the proper actions to take in response to a gas release or emergency.**

- ✚ To educate the public about the protection of gas meters from damage.**

- ✚ To make all who live and/or work in the areas of our pipelines aware of the steps they should take if they detect a gas odor or any other indication of a possible gas release.**

PUBLIC AWARENESS POLICY

Our goal is to provide safe, reliable gas service to our customers and to ensure the safety of those living and/or working near our gas pipelines. Public awareness is a critical component of our overall safety program. Every employee of the City of Thibodaux Gas division is committed to fulfilling our public awareness responsibilities as described in this Public Awareness Plan.

I. PLAN ADMINISTRATION

The Gas Superintendent is responsible for the overall conduct of the Public Awareness Plan. The Plan Administrator is responsible to ensure that :

- ❖ Target audiences are identified.**
- ❖ Message(s) appropriate to each audience are identified.**
- ❖ Appropriate media are selected to transmit each message to each audience.**
- ❖ Appropriate message delivery frequencies are identified for each message and audience.**

- ❖ **Messages are delivered as specified in the plan.**
- ❖ **The effectiveness of the plan is periodically evaluated.**
- ❖ **The plan is modified to reflect the findings of the effectiveness evaluation.**

The Public Works Director is responsible to :

- **Periodically review the performance of the plan and the individuals responsible for it's implementation.**
- **He also provides funding and resource allocation requests for the Plan at**

**the level necessary to
implement the Plan.**

- **Preparing public education materials and placing ads in appropriate news media.**
- **Coordinating our public awareness efforts with those of the Louisiana One-Call System.**

❖ Periodically review the performance of the plan and the individuals responsible for it's implementation.

- ❖ **Assure that funding and resources allocation requests for the Plan will be established at the level necessary to implement the plan.**
- ❖ **Preparing public education materials and placing ads in appropriate news media.**

- ❖ **Coordinate the Public Awareness Plan efforts with those of the Louisiana One-Call.**

II . AFFECTED FACILITIES

All of the City of Thibodaux Natural Gas System's gas pipeline facilities are included in this Public Awareness Plan.

III . STAKEHOLDER AUDIENCES

The following stakeholder audiences have been identified :

- 1. Affected public in areas where we operate :**
 - a. City of Thibodaux customers.**
 - b. Individuals living and/or working near our pipelines.**
- 2. Emergency officials in areas where we operate:**
 - a. Thibodaux Volunteer Fire Department.**
 - b. Thibodaux Police Department.**
- 3. Public officials in areas where we operate**